

TERMS AND CONDITIONS OF PARTICIPATION

Film Financing Market is an audiovisual financing market that aims to bring together the best fiction feature film projects in financing phase with private investors interested in new investment models.

1.PARTICIPATING IN THE FILM FINANCING MARKET

To participate in the Film Financing Market, projects must meet the following requirements:

- National projects with a budget of more than 1 million euros with a minimum of 70% of the financing guaranteed or projects in international co-production, with Spanish minority participation, and with a budget of more than 1 million euros with a minimum of 50% of the financing guaranteed.
- Projects must have international, economic and commercial potential.
- Projects may be in development or in production.

In order for the project to be assessed it is essential to register and send the following materials through the corresponding form in the professional area of the website www.filmfinancingmarket.com from 1 May to 31 May 2023 at 23:59h.

Documents and information required (*)

- ***Type of project**
- ***Title of the project**
- ***Genre**
- ***Duration**
- ***Language V.O.**
- ***Director**
- ***Screenwriter**
- ***Executive Producer**
- ***Producers**
- ***Synopsis**
- ***Screenplay**
- ***Artistic specifications**
- ***Budget breakdown, ICAA Model.**
- ***Production schedule**
- ***Justified financing plan**
- ***Marketing and exploitation plan.**

2. NEW TALENT Section

The **NEW TALENT** section of the Film Financing Market is designed to give visibility to new talents with projects with an international vocation. Fiction feature film projects will be accepted.

Projects selected in the New Talent section will participate in a pitching session in front of an audience of investors.

The requirements for projects in the New Talent section are as follows:

- The project must be directed by a new filmmaker (first or second feature film).
- The project must be accompanied by a production company.
- The production must have an international vocation.
- The project must have received development aid and/or have participated in a prestigious laboratory or market.

In order for the project to be assessed by the selection committee, it is essential to send an email to "newtalent@filmfinancingmarket.com" before 31 May 2023 at 23:59h, including the following documentation in PDF format.

- Name of the project
- Production company
- Director
- Script
- Dossier including synopsis, director's notes, biofilmography of the director and producer and other conceptual or visual materials that may complement the project (max. 20 pages).
- Proof of having received development aid and/or participation in a laboratory or market of recognized prestige.

3. ASSESSMENT OF PROJECTS

The Film Financing Market will select projects based mainly on their **commercial potential** and guaranteed profitability, but with a clear commitment to projects that demonstrate:

- Artistic and cultural quality
- Gender equality, both in the stories and in the crews.
- Efficient and sustainable production plan
- Innovation and digitalization of the marketing plan
- Support for diverse and emerging talent

The selection of the projects will be carried out by an evaluation committee made up of audiovisual and financial professionals, in order to analyze both the artistic value and the commercial and economic return.

The evaluation committee will be made up of

- script analysts
- production directors
- financial analysts
- international sales experts
- post-production and special effects experts

The schedule for the first edition of the Film Financing Market is as follows:

Reception of projects: From 1 to 31 May.

Communication of selected projects: 31 July.

Holding of the FFM event: **10 and 11 October 2023**.

4. CONDITIONS OF PARTICIPATION

In the 1st edition of the Film Financing Market October 2023, the registration of projects will be free of charge.

Once the projects have been selected, the producers undertake to:

- Attend the activities scheduled during the Film Financing Market.
- Attend all one-to-one meetings organized during the event.
- Include the following line and the authorized logo in the credits when the film is finished: "With the support of the Film Financing Market 2023".

PARTNERS

Audiovisual Cluster of Catalonia
Cuatrecasas
Triodos Bank
Sitges Film Festival
Metricson
Arcano
Bluefin consulting
Triunion audiovisual