

FILM FINANCING MARKET

TERMS AND CONDITIONS OF PARTICIPATION 2023

Film Financing Market is an audiovisual financing market that aims to bring together the best fiction feature film projects in financing phase with private investors interested in new investment models.

1. PARTICIPATING IN THE FILM FINANCING MARKET

To participate in the Film Financing Market, projects must meet the following requirements:

- National projects with a budget of more than 1 million euros with a minimum of 70% of the financing guaranteed or projects in international co-production, with Spanish minority participation, and with a budget of more than 1 million euros with a minimum of 50% of the financing guaranteed.
- Projects must have international, economic and commercial potential.
- Projects may be in development or in production.

In order for the project to be assessed it is essential to register and send the following materials through the corresponding form in the professional area of the website www.filmfinancingmarket.com from 1 May to 31 May 2023 at 23:59h.

Documents and information required (*)

- ***Type of project**
- ***Title of the project**
- ***Genre**
- ***Duration**
- ***Language V.O.**
- ***Director**
- ***Screenwriter**
- ***Executive Producer**
- ***Producers**
- ***Synopsis**
- ***Screenplay**
- ***Artistic specifications**
- ***Budget breakdown, ICAA Model.**
- ***Production schedule**

- ***Justified financing plan**
- ***Marketing and exploitation plan.**

2. ASSESSMENT OF PROJECTS

The **Film Financing Market** will select projects based mainly on their **commercial potential** and guaranteed profitability, but with a clear commitment to projects that demonstrate:

- Artistic and cultural quality
- Gender equality, both in the stories and in the crews.
- Efficient and sustainable production plan
- Innovation and digitalisation of the marketing plan
- Support for diverse and emerging talent

The selection of the projects will be carried out by an evaluation committee made up of audiovisual and financial professionals, in order to analyse both the artistic value and the commercial and economic return.

The evaluation committee will be made up of

- script analysts
- production directors
- financial analysts
- international sales experts
- post-production and special effects experts

The schedule for the first edition of the Film Financing Market is as follows:

- Reception of projects: From 1 to 31 May.
- Communication of selected projects: 31 July.
- Holding of the FFM event: 10 and 11 October 2023.

3. CONDITIONS OF PARTICIPATION

In the 1st edition of the **Film Financing Market** October 2023, the registration of projects will be free of charge.

Once the projects have been selected, the producers undertake to:

- Attend the activities scheduled during the Film Financing Market.
- Attend all one-to-one meetings organised during the event.

- Include the following line and the authorised logo in the credits when the film is finished: "With the support of the Film Financing Market 2023".

PARTNERS

Clúster Audiovisual de Catalunya: <https://www.clusteraudiovisual.cat>

Cuatrecasas. <https://www.cuatrecasas.com/es/spain/servicios>

Triodos Bank: <https://www.triodos.es/es>

Sitges Film Festival: <https://sitgesfilmfestival.com/ca>

Metricson: <https://metricson.com/>

Arcano: <https://arcanopartners.com/acf>

Triunion: <https://triunionaudiovisual.com/quienes-somos/>

Yunit: <https://www.yunit.es/>

Moby Dick: <https://www.mobydickinvestment.com/>

If you need more information use this email and we will contact you.
info@filmfinancingmarket.com